

WELLNESS COUNCIL OF RUTHERFORD COUNTY
710 Hart Lane
Nashville, TN 37247-0801

Council Chairman: Lisa Pewitt * Council Co-Chair: Robert Murphy

Dear Developer:

The Rutherford County Wellness Council is proud to announce the establishment of the Active Living Neighborhood Award of Excellence. The Council created this award to encourage developers to consider adding amenities to their developments that will encourage future residents to lead active lifestyles.

As you may be aware the obesity rate for Tennessee residents is 20% and childhood obesity is growing at an alarming rate. Physical activity rates of children and adults are also dropping. The result of these trends is that incidences of disease such as heart attacks, strokes, and diabetes are reaching epidemic proportions.

Creating opportunities for physical activity through neighborhood design can increase the health of future residents and make developments more attractive to them. This award was developed to provide recognition to developers when they include amenities such as sidewalks, street trees, traffic calming, open spaces and recreational facilities. Award winners will be provided with a sign to place at the entrance to the development and will be given the right to use our logo in marketing campaigns.

Please review the enclosed application materials and let us know if you have any questions or commits regarding this exciting new program.

Thank you for your time,

Rutherford County Wellness Council